

## EirWind Webinar

25<sup>th</sup> June 2020



HOST INSTITUTION



PARTNER INSTITUTIONS



# EirWind Webinar

Showcasing the final results of EirWind, a 24 month multidisciplinary research project exploring offshore wind development in Ireland.

Sign up for the event [here](#).

## Agenda - Duration 10-12.30

|                             |   |   |
|-----------------------------|---|---|
| <b>Introduction</b>         | Dr Val Cummins and Dr Nguyen Dinh   |   |
| <b>Work Package Reports</b> | WP2 Data Management for Site Evaluation   | Dr Jared Peters   |
|                             | WP3 Development Optimisation for Cost Reduction   | Dr Jimmy Murphy   |
|                             | WP4 Governance and Biology  | Dr Sarah Kandrot  |
|                             | WP5 Markets Infrastructures, Storage and Economic Benefits  | Dr Paul Leahy   |
| <b>Commentary</b>           | Dr Val Cummins  |   |
|                             | From leaders in the field on their observations on the EirWind outputs in the context of the overall progress of the sector |   |
|                             | Niamh Kenny   | <i>Business Development Manager - DP Energy</i>                                 |
|                             | Sam Roch-Perks  | <i>Co-Founder and CEO - Simply Blue Energy</i>                                  |
|                             | Anita Holgersen   | <i>Business Development Director - Equinor</i>                                  |
|                             | Martin Finucane   | <i>Principle Officer - Dept. Communications, Climate Action and Environment</i> |
| <b>End</b>                  |   |   |

## SPEAKERS



### **Niamh Kenny**

*Business Development  
Manager- DP Energy*

Niamh became involved with the renewable energy sector in 2006, when she supported the transition of the Irish Wind Energy Association from a part time association into a professional trade body. Niamh successfully operated her own consultancy business between 2004 and 2016 providing strategic business development support. She has been working with DP Energy for 8 years. Her current position is Business Development Manager, where she is responsible for identifying and developing new opportunities for the business. A significant element of this work is in the burgeoning offshore wind sector in Ireland. Niamh is also a lead part of the DP Energy transaction team, negotiating deals for various renewable energy projects and partnerships.



### **Sam Roch-Perks**

*Co-Founder and CEO - Simply  
Blue Energy*

Sam Roch-Perks is the co-founder and CEO of the Simply Blue Energy Group. Simply Blue Energy is an Irish blue economy project developer that works with the sea to help deliver long term sustainable projects that will be part of mankind's move towards one planet living. It is currently developing a number of floating wind, wave and aquaculture projects globally. In the UK, Simply Blue Energy recently formed a joint venture with Total to develop floating wind projects in the Celtic Sea.

In addition to Simply Blue Energy, Sam has established a number of successful businesses in Asia, the EU and the US. They have included the pioneering Delaney's Irish Pub Chain in Asia, and Swirish Property AB, a substantial property development business in Sweden. Sam holds a civil engineering degree from Trinity College Dublin, Ireland.

## SPEAKERS



**Anita H. Holgersen**  
*Business Development  
Director - Equinor*

Business Development Director of Equinor, Anita Holgersen has several years' experience in offshore wind farm development. While working as Infrastructure, Facility & Procurement manager Anita was involved with the pre-operation phase in Sheringham Shoal, Dudgeon (until FID) and Hywind Scotland wind farms.

Anita held several management positions across the value chain in Equinor before working in renewables including, Value Chain Optimization and Improvement of Modification & Operation; Vice President, Statoil Energy, Software Solution Centre, Alexandria US. Manager for software solutions within Exploration & Subsurface and Marketing & Refining.

Currently Anita's focus is building business opportunities in Vietnam and Ireland for Equinor.



**Martin Finucane**  
*Principle Officer - Dept.  
Communications, Climate  
Action and Environment*

Martin Finucane is the Principal Officer leading the Strategic Energy Policy Division within the Department of Communications, Climate Action and Environment. He has responsibility for energy policy development and coordination including preparation of the National Energy and Climate Plan as well as broader European Union and international energy policy. He previously worked as Head of Finance and the Renewable Energy Division in the Department.

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